




ERIC KEENAN

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Project Manager with a diverse background and over 10 years of experience managing a wide variety of projects in tech and healthcare, and leading multidisciplinary teams to successful results both in-house as well as within an agency environment.



EXPERIENCE

ROI-DNA

Associate Team Director, Delivery | March 2021 – January 2023

Directed a team of project managers, supporting the management and delivery of creative and digital advertising projects for a growing digital advertising agency in the business-to-business technology market

- Oversaw a total portfolio of 50+ projects with a combined annual budget of over \$10M
- Managed, mentored, and grew members of the delivery team, as well as led organization-wide training
- Optimized processes and tools to achieve cost-effectiveness and efficiency for the entire organization
- Leveraged global partners and agencies as needed for resourcing and timeline requirements

Senior Project Delivery Manager | November 2019 – March 2021

- Drove projects such as websites, digital advertising campaigns, and platform graphics to fruition
- Anticipated project risks and proactively collaborated to remove roadblocks and adhere to timelines
- Set expectations with internal and external stakeholders, and ensure alignment throughout the life of the project
- Continually monitored project status with weekly status updates tracking burn and timeline health

The Linus Group

Project Manager | January 2018 – October 2019

Managed projects timeline, budget, and scope for a marketing agency serving clients in healthcare and life sciences

- Concurrently responsible for 10+ projects with over \$1.2M in combined budget
- Tracked burn rate and ongoing expenses, maintaining an average of 63% profitability on all projects
- Acted as the primary point of contact for multiple clients, effectively managing expectations and building trust
- Created statements of work, estimates, schedules, and proposals for projects and revised them as necessary
- Cultivated and managed vendor relationships and contracts, negotiating and drafting agreements as needed

Anatomage

Project Manager | July 2010 – December 2017

Managed teams on design, software, and marketing projects for developers of anatomy software and hardware products

- Facilitated design and implementation of the content and user experience for the Anatomage Table
- Managed internal CMS tool and coordinated updates with developers to optimize processes
- Created weekly, monthly, and quarterly reports to address the progress and details of ongoing projects



EDUCATION

California State University, Chico

B.S., Applied Computer Graphics
Minor in Communication Design



SKILLS

Adobe Creative Cloud
Google Docs & Microsoft Suite
HTML/CSS & Python